

## 430.12

### WIC & Bureau of Nutrition and Physical Activity

#### What are Core Values?

Core values of an organization are the guiding principles on how the organization's employees perform and conduct themselves. Core values are constant and do not change.

#### Core Value Development

The State WIC staff developed WIC Core Values. Bureau of Nutrition and Physical Activity (called the Bureau of Nutrition and Health Promotion at the time of development) staff (which includes WIC staff) developed core values for the Bureau.

#### WIC Core Values

Below are the WIC core values that were developed:

- Competence
- Accountability
- Integrity
- Respectful Service
- Quality
- Effective Communication
- Partnership
- Positive

#### Bureau of Nutrition and Physical Activity Core Values

Below are the Bureau of Nutrition and Health Promotion core values that were developed:

- Honesty
- Family
- Respect
- Communication
- Health
- Work Ethic
- Knowledge
- Flexibility

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